

MEDIA/WEBSITE
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First of all, I would like to thank everyone who has contributed suggestions and offered material for our Detachment website. It is very important that we continue to add relevant content for our members and viewers.

I am very happy to report that visitors to our website are increasing every month. From October 2011 through February 2012 the daily average visits increased from 18 to 41, while the total monthly visits increased from 572 to 1215. That's an increase of over 100% in a four month period. That doesn't mean we have added that many new viewers, but it does indicate the website is being utilized on an ever increasing basis. Nevertheless, we have work to do. Only half of our 10 Districts have provided a complete officers list. I find that disappointing. I can't emphasize enough the opportunity the website provides in maintaining communication with our membership, as well as contact information on our District and Detachment officers and chairmen. I know this is relatively new territory for many, but I would like to encourage everyone to take advantage of the capabilities. As time goes along, I would like to provide for filing reports and other information directly online. Hopefully, this will help to improve our reporting; but, details will need to be worked out with the Department office staff. In the meantime, most of the reports are available for download to fill out and mail. There are some additional proposals I

intend to make at Spring Conference, as well as Detachment Convention, but I will present those separately from this report.

Please keep the suggestions (and content material) coming and continue to visit the website frequently. Items are added or updated on at least a weekly basis. Thank you for your support and encouragement.